

# BACK IN BUSINESS

ISSUE THREE | DECEMBER 2020



**As we come out of our second lockdown, the county of Kent, including the Folkestone and Hythe district, has been placed in the highest category, Tier 3 Very High Alert from 2 December, with a review on 16 December 2020.**

The winter trading period is essential to local businesses and we want to support you as much as possible during this difficult time. We've updated our Business Recovery Toolkit with advice from the Government about the safety measures that businesses will need to have put in place as well as the support available. You can access it on our Folkestone Works website.

The District Council is refreshing safety signage across the district to communicate the Hands. Face. Space message and new community support officers will be out on our streets helping ensure guidance is followed.

## LOCAL RESTRICTION TIERS

Access guidance on the local restriction tier system that will be in place from Wednesday 2 December, including what you can and cannot do in each tier here:

[gov.uk/guidance/local-restriction-tiers-what-you-need-to-know](https://www.gov.uk/guidance/local-restriction-tiers-what-you-need-to-know)

**Our Business Recovery toolkit has handy diagrams explaining the restrictions of each tier.**

## PURPLE PAGES

Our website's Purple Pages lists local businesses that are offering door-to-door deliveries, takeaways or collection of food. List your business for free.

[folkestone-hythe.gov.uk/purplepages](https://www.folkestone-hythe.gov.uk/purplepages)



## SUPPORT AVAILABLE

### ■ Folkestone Works

The Folkestone Works website has a page dedicated to support available to businesses affected by the coronavirus restrictions: [folkestone.works/covid-19-business-updates](https://www.folkestone.works/covid-19-business-updates)

### ■ Kent & Medway Growth Hub business helpline

Access a free Covid-19 business helpline for answers to detailed enquiries specific to your business. Call 03333 602300 between 8.30am and 5pm, Monday to Friday or find out more at [kentandmedwaygrowthhub.org.uk](https://www.kentandmedwaygrowthhub.org.uk)

### ■ Business support from the council

Folkestone & Hythe's Economic Development team is able to offer advice to help your business succeed and grow. Visit [folkestone.works](https://www.folkestone.works) or email [economy@folkestone-hythe.gov.uk](mailto:economy@folkestone-hythe.gov.uk)

# COMMUNITY SUPPORT OFFICERS

Two new community support officers funded by central Government will help residents and businesses stay safe by complying with COVID-19 regulations in the Folkestone & Hythe district.

They will give clear information on how reduce the risk of spreading the infectious disease. This includes promoting NHS Test and Trace, visiting

businesses to ensure appropriate measures are in place and having conversations with the public where necessary.

**The officers will complement the work already carried out by Folkestone & Hythe District Council's Community Safety Unit, environmental health teams and area officers – as well as Kent Police.**

## FREE CAR PARKING IN DECEMBER

Folkestone & Hythe District Council has waived charges in council car parks and on-street pay and display parking bays for the three Saturdays before Christmas (5, 12 and 19 December).

Locations and details of car parks can be found here [folkestone-hythe.gov.uk/parking/car-parks](https://folkestone-hythe.gov.uk/parking/car-parks)

## NHS TEST & TRACE

Certain types of business are now required to display an official NHS QR code poster to enable Track & Trace:



[faq.covid19.nhs.uk /article/KA-01183](https://faq.covid19.nhs.uk/article/KA-01183)

This applies if you provide:

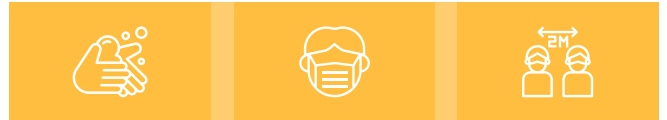
- **Hospitality** - e.g. pubs, bars, restaurants and cafes
- **Tourism and leisure** - hotels, museums, cinemas and amusement arcades
- **Close contact services** - hairdressers, barbers

Businesses can create their poster with a unique code for their business here:

[gov.uk/create-coronavirus-qr-poster](https://gov.uk/create-coronavirus-qr-poster)



Please encourage and remind visitors to scan the code on arrival at your venue using the NHS Covid-19 app.



## HANDS. FACE. SPACE.

The Government is promoting these three simple steps to help make a significant difference in reducing the transmission of Covid-19.

Hands. Face. Space urges the public to continue to wash their hands, cover their face and make space to control infection rates.



## SIGN UP TO RECEIVE UPDATES



Folkestone Works regularly shares information that supports businesses in the Folkestone & Hythe district. You can sign up by emailing [economy@folkestone-hythe.gov.uk](mailto:economy@folkestone-hythe.gov.uk).